Marshall Field & Co. Painting Standardization

Repository:	Rockingham Co. Historical Collections
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Gerald B. James Library

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Title: Marshall Field & Co. Painting Standardization

Accession No.: 13-138

Extent: 1 folder – Unboxed Collections

Provenance: Donated by Bill Hopper

Inclusive Dates: 1944

Subject Headings: Faber Birren & Co.

Marshall Field & Co.

Textile industry – Rockingham County (N. C.)

Textile industry – Spray (N. C.)

Items Separated:

Preferred Citation: Marshall Field & Co. Painting Standardization. 13-138.

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Descriptive Note: In 1944, Marshall Field & Co. adopted a paint color scheme

created by Faber Birren & Co. for its textile mills in Rockingham County. This document details the color schemes and includes paint chips as examples. According to Faber Birren, in addition to cosmetic improvements, "Special attention has been given the functional use of color, for the identification of piping

systems and for safety applications."

Contents: 1 bound document, outlining color schemes for the Marshall

Field & Co. mills dated March 23, 1944