

Mounce Collection

Repository:	Rockingham Co. Historical Collections Gerald B. James Library Rockingham Community College P. O. Box 38 Wentworth, NC 27375
Title:	Mounce Collection
Accession No.:	16-050
Extent:	2 folders – unboxed collections
Provenance:	unknown
Inclusive Dates:	1905-1932
Subject Headings:	Liquor industry Mounce, William Tobacco industry – Winston-Salem (N. C.)
Preferred Citation:	<i>Mounce Collection. 16-050. Rockingham Co. Historical Collections, Gerald B. James Library, Rockingham Community College.</i>
Descriptive Note:	A small collection of tobacco and liquor related items owned by William “Billy” Mounce, possibly of Danbury, NC.
Contents:	<u>Folder 1:</u> Tobacco receipts from various tobacco warehouses including Leader Warehouse, Piedmont Warehouse, and Gorrell’s Warehouse, all of Winston-Salem, NC dated 1908-1913 Liquor advertising card – Winston Distributing Co. Empty envelope addressed to Billy Mounce, Jr., Danbury, NC dated 1910 Empty envelope – Roanoke Distributing Company

2 advertising flyers for California wine and rye whiskies –
Roanoke Distributing Company

2 mail order catalogs, Roanoke Distributing Company, undated

1 tobacco tag – J. G Flynt Tobacco Co., Winston-Salem, NC –
for Ox Tobacco

1 small cotton fabric bag – Brown & Williamson Tobacco Co.,
Winston-Salem, NC – Printed on bag, “Kite – Biggest piece of
good tobacco for 5 cents. Good enough for anybody, cheap
enough for everybody. Not made by a trust.”

1 packet cigarette rolling papers – Tiger Chewing Tobacco, P.
Lorillard Co., “Tiger is the cleanest, purest, best, fine cut
tobacco; the largest seller in the world. Price 5 cents a
package.”

One coupon, Old Virginia Cheroots, expires November 30,
1905

1 copy *The Carolina Buccaneer of the University of North
Carolina*, dated March, 1932. Features a full color
advertisement for Lucky Strike Cigarettes on the back cover.